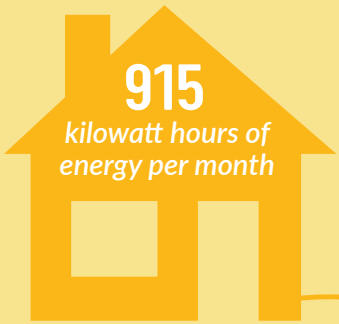




MAKE A DIFFERENCE



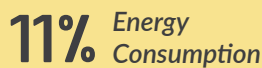
Average U.S. Household

There is a lot of room for improvement and **every person matters.**



of U.S. energy-related CO₂ emissions was released by generating electrical power

RENEWABLE ENERGY ONLY MADE UP:



Statistics from the US Energy Information Administration

How is Santa Barbara Clean Energy different from the programs at the County and City of Goleta?

Santa Barbara Clean Energy is unique for our city, because our priorities are ambitious. We are working toward a citywide goal of 100% renewable energy use by 2030. By having our own program, we maintain local control over electricity rates, revenues, and the ability to create locally relevant projects that can build a cleaner, more resilient Santa Barbara.

CHOOSE TODAY IMPACT TOMORROW



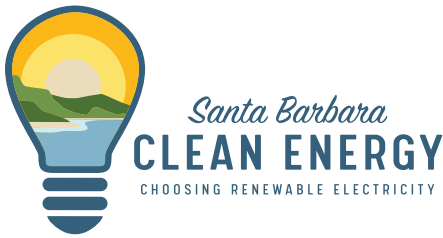
CLEANER COAST BETTER FUTURE



Santa Barbara
CLEAN ENERGY
CHOOSING RENEWABLE ELECTRICITY

Santa Barbara Clean Energy gives us a choice in how much renewable electricity we use. This can have big impacts on the carbon dioxide (CO₂) emissions from our homes and city.





LET'S DO THIS TOGETHER



2021



100% renewable energy delivered

2030



City goal to reach 100% renewable energy used

HOW IT WORKS

In 2002, California passed Assembly Bill 117 that gives local governments the option to provide choices for electricity generation in an effort to reduce carbon dioxide emissions.



local governments buy renewable energy



Edison delivers energy & maintains infrastructure



residents use energy

COST

RECEIVE 100% RENEWABLE ENERGY

Your bill will increase approximately 6% to 9% (\$5 to \$8) per month.



OPT-DOWN TO 50%

Your bill will stay the same as it was with SCE.

BIGGER IMPACT

If Santa Barbara Clean Energy recognizes any budget surpluses, that money can be reinvested in local energy programs to increase Santa Barbara's resiliency when the power grid is effected elsewhere.



SB CLEAN ENERGY



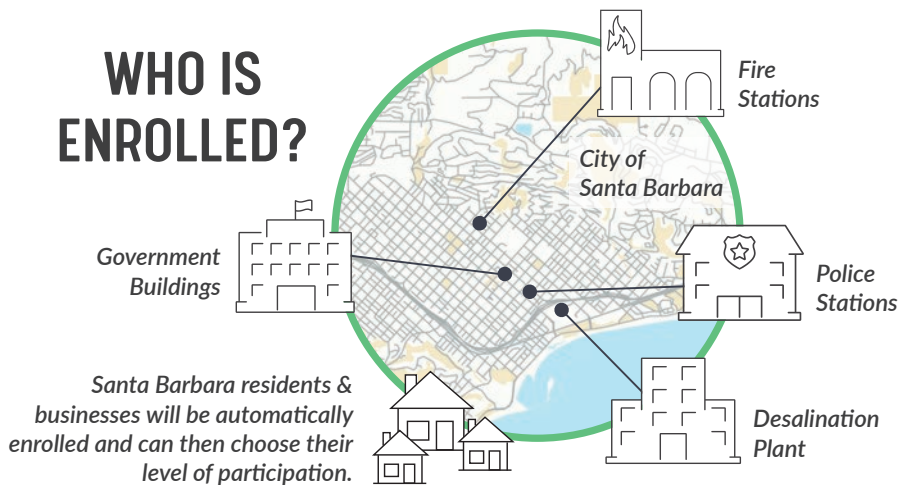
Renewable Electricity
Coming 2021

EXISTING ENERGY



Existing Electricity
Determined by Edison

WHO IS ENROLLED?



YOUR CHOICE

Renewable Energy



100%

Auto Enrolled



50%

Opt-Down

SCE

Edison Chooses
(less than SB Clean Energy)

EDISON MAINTAINS INFRASTRUCTURE

SB Clean Energy buys sustainable electricity.
Edison delivers the power.



For more information, please contact the Santa Barbara Clean Energy team at (805) 897-1979 or SBCE@SantaBarbaraca.gov.